Local Area 13: Southern Shore Profile

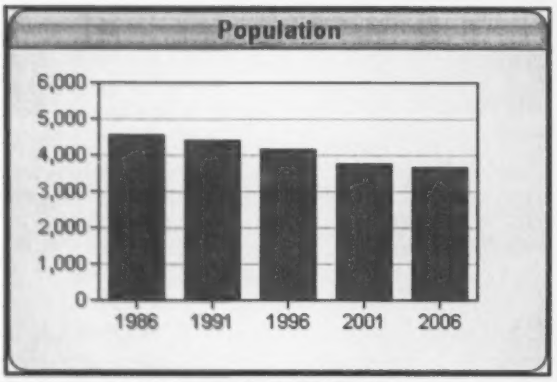
- Within Avalon Peninsula Rural Secretariat Region
- Within Economic Zone 20 - Irish Loop Regional Economic Development Board

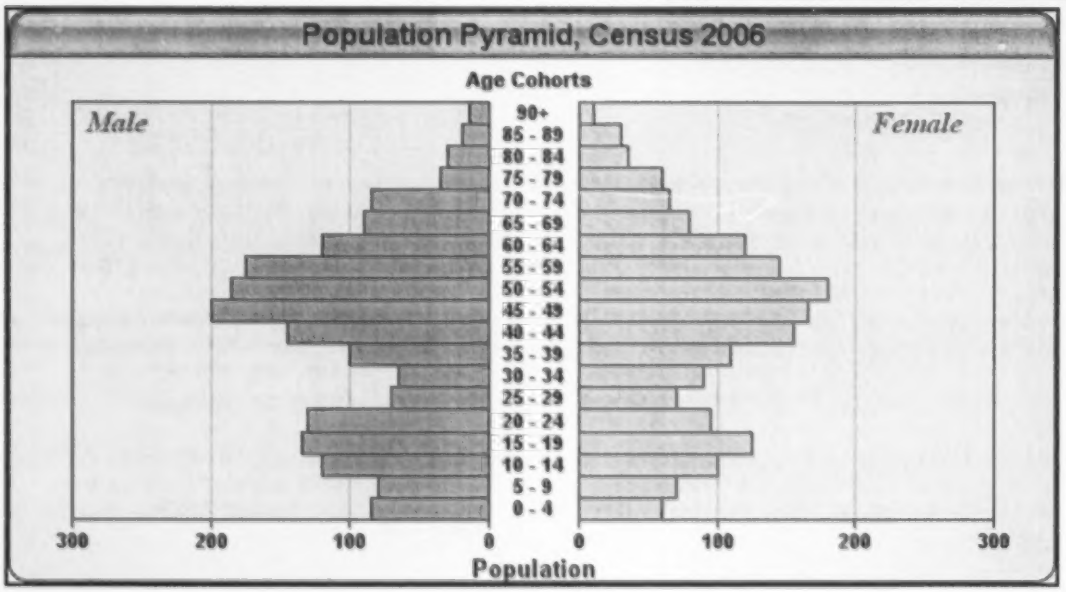
Includes Admiral's Cove, Aquaforte, Bauline East, Brigus South, Burnt Cove, Calvert, Cape Broyle, Fermeuse, Ferryland, La Manche, Mobile, Port Kirwan, Renews-Cappahayden and Tors Cove.

Demographics

The 2006 Census population for Local Area 13: Southern Shore was 3,655. This represents a decline of 2.5% since 2001 (3,655 in 2006, down from 3,750). Over the same period, the entire province experienced a population decrease of 1.5% since 2001 (505,470 in 2006, down from 512,930).

The median age in Local Area 13: Southern Shore was 45 in 2006. The 2006 median age in Newfoundland and Labrador was 41.7.





Migration

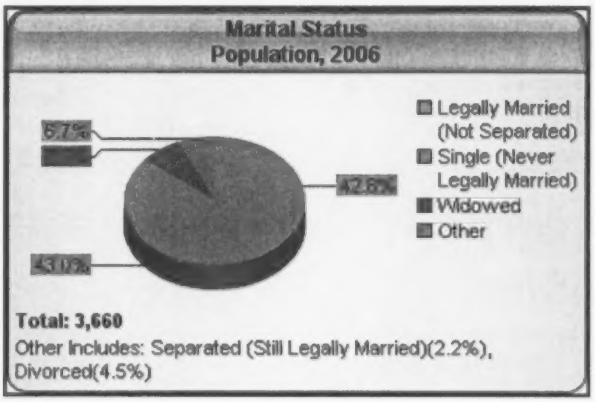
The Residual Net Migration for Local Area 13: Southern Shore was -0.1% (-5 individuals) in 2006. For the Province, it was -0.6% (-3015 individuals) in 2006. Net migration using the residual method is calculated by subtracting the current population from the population in the previous year and then removing the affect that births

and deaths has on the population. By doing so, the remainder/residual is the number of people who migrated into or out of the area.

In Local Area 13: Southern Shore, 12.3% of the population migrated between 2001 and 2006. For the Province, it was 14.0%. These migrants are movers who, on Census Day, were residing in a different Census Subdivision five years earlier or who were living outside Canada five years earlier.

Marital Status

In Local Area 13: Southern Shore in 2006 there were 1,565 legally married (not separated), 275 widowed, 165 divorced, 80 separated, 1,575 single people (never legally married). It should also be noted that in this geography, there were 850 people 17 years of age or younger.

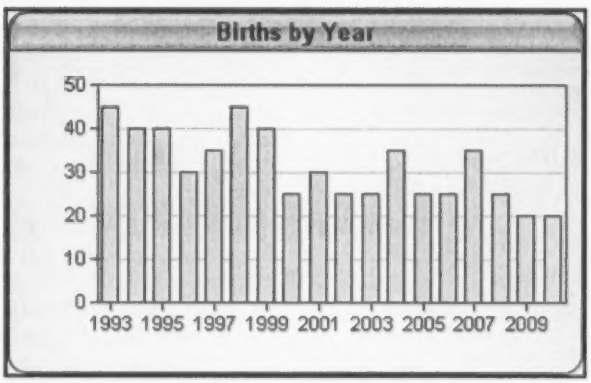


Births

In 2010 there were 20 births in Local Area 13: Southern Shore. This is the same as the previous year.

The total birth rate for 2009 for Local Area 13: Southern Shore was 6. The total birth rate is the ratio of live births to the population expressed per 1,000. The total birth rate for the province in 2009 was 10.

Starting in January of 2008, residents of the province who gave birth to a baby were given a $1,000 lump sum payment under the Progressive Family Growth Benefit. At this time parents also received $100 per month for the first 12 months after a child was born under the Parental Support Benefit.



Fertility Rate

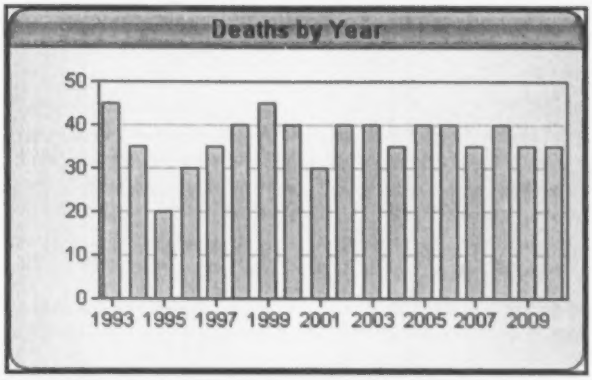
The fertility rate in Economic Zone 20 - Irish Loop Regional Economic Development Board[a] in 2008 was 1.34. Provincially, the fertility rate was 1.53. Fertility rate is an estimate of the average number of live births a female can be expected to have in her lifetime, based on the age-specific fertility rates of a given year.

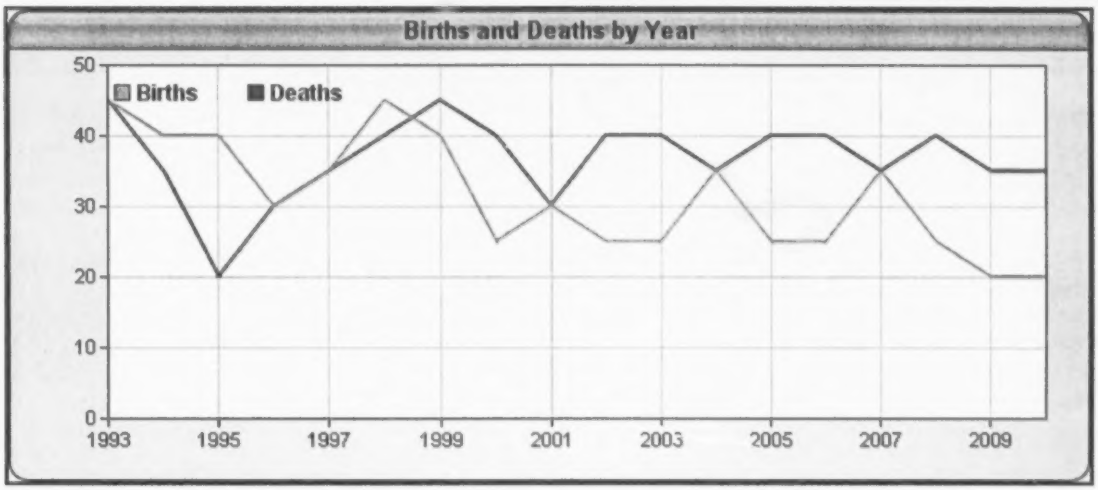
[a] Used as the fertility rate is not available for Local Area 13: Southern Shore.

Deaths

In 2010 there were 35 deaths in Local Area 13: Southern Shore. This is the same as the previous year.

The median age of death in Local Area 13: Southern Shore in 2004-2010 was 76. The median age of death in Newfoundland and Labrador in 2004-2010 was 78.



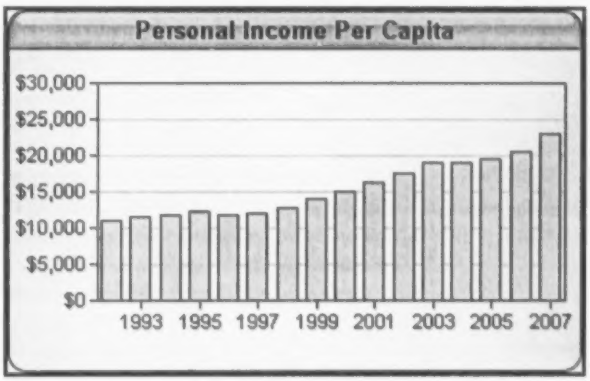


Income, Consumption, and Leisure

Gross and After Tax Personal Income Per Capita

The 2007 gross income for every man, woman, and child (gross personal income per capita) in Local Area 13: Southern Shore was $23,000. For the province, gross personal income per capita was $24,900.

After tax personal income per capita, adjusted for inflation, was $15,500 for Local Area 13: Southern Shore in 2007. For the province, after tax personal income per capita was $16,400.



Individual and Family Income

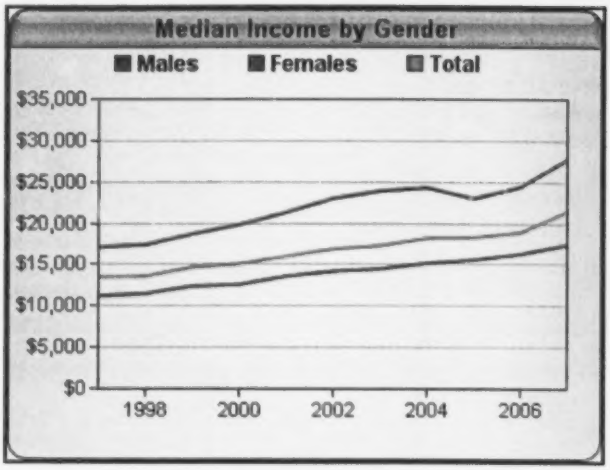
Half of the males in Local Area 13: Southern Shore received more than $27,600 in income during 2007, while half of females received more than $17,300. Half of the males in Newfoundland and Labrador received more than $29,300 in income during 2007, while half of females received more than $17,800. The national

values were $35,000 for males and $22,600 for females.

Half of the couple families in Local Area 13: Southern Shore had incomes of more than $61,600 in 2007. Half of the couple families in the province had incomes of more than $61,800. The national value was $73,400.

Half of the lone parent families in Local Area 13: Southern Shore had incomes of more than $29,300 in 2007. Half of the lone parent families in the province had incomes of more than $27,500. The national value was $34,500.

The average couple family income in Local Area 13: Southern Shore was $71,000 in 2007. The average couple family income in the province was $74,900. The national value was $93,700.

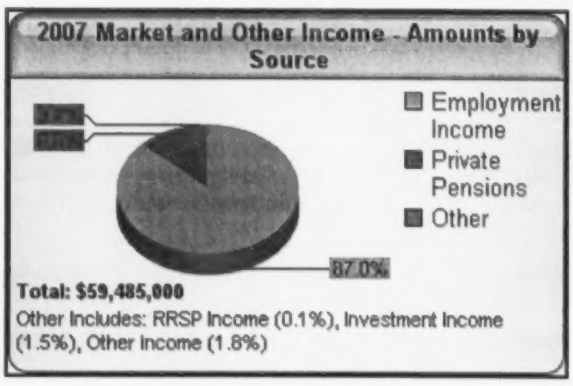


Self-Reliance Ratio

Self-Reliance Ratio

The 2007 self-reliance ratio for Local Area 13: Southern Shore was 71.6%. This is a measure of the community's dependency on government transfers such as: Canada Pension, Old Age Security, Employment Insurance, Income Support Assistance, etc. A higher self-reliance ratio indicates a lower dependency. The self-reliance ratio in the province was 79.4%.

Market Income and Sources


2007 Market and Other Income - Amounts by Source
Employment Income
Private Pensions
Other
87.0%
Total: $59,485,000
Other Includes: RRSP Income (0.1%), Investment Income (1.5%), Other Income (1.8%)

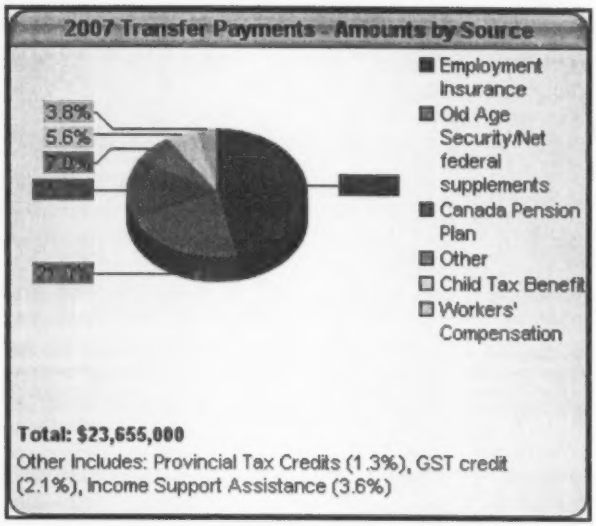
In 2007, the sources of market income for persons in Local Area 13: Southern Shore were:

- Employment Income (2,050 persons reporting $25,200 average income)
- Investment Income (510 persons reporting $1,800 average income)
- RRSP Income (20 persons reporting $2,300 average income)
- Private Pension (310 persons reporting $18,400 average income)
- Other Income (290 persons reporting $3,600 average income)

Government Transfer Income

In 2007, the sources of Government Transfer Income for persons in Local Area 13: Southern Shore were:

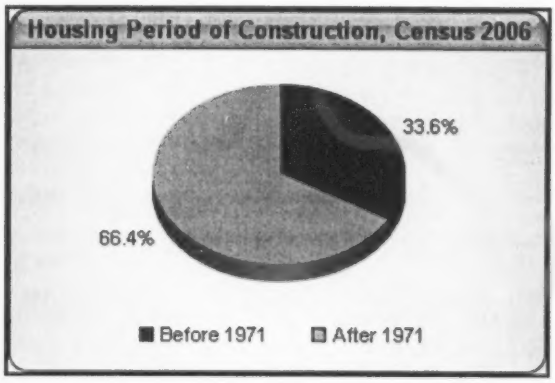
- Old Age Security/Net federal supplements (580 persons reporting $8,600 average income)
- Canada Pension Plan (800 persons reporting $4,700 average income)
- Child Tax Benefit (400 persons reporting $3,300 average income)
- GST credit (1,310 persons reporting $400 average income)
- Employment Insurance (1,170 persons reporting $9,400 average income)
- Workers' Compensation (100 persons reporting $9,100 average income)
- Income Support Assistance (130 persons reporting $6,600 average income)
- Provincial Tax Credits (820 persons reporting $400 average income)



Dwellings

According to the 2006 Census, in Local Area 13: Southern Shore there were 1,445 dwellings. Dwellings do not include private farm or reserve dwellings. In Local Area 13: Southern Shore 92.0% of homes were owned versus rented compared to 78.7% for the province and 68.4% for Canada. The average owner's major payments[b] in 2006 was $455. For the province, the average owner's major payments[b] in 2006 was $645. The average rent paid by those who rented in 2006 was $435. Provincially, the average rent paid by those who rented in 2006 was $570.

People living in Local Area 13: Southern Shore reported in 2006 that 485 dwellings were constructed before 1971 and 960 were constructed afterwards. The values for the province were 77,020 (pre 1971) and 120,160 (post 1971), respectively.



[b] Average monthly total of all shelter expenses paid by households that own their dwelling. The owner's major payments include, for example, the mortgage payment and the costs of electricity, heat and municipal services.

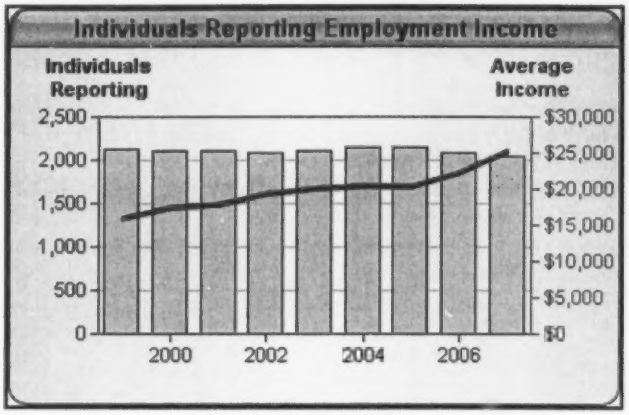
Employment and Working Conditions

People Reporting Employment Income

In 2007, 2,050 individuals reported earnings from employment in tax records, averaging $25,200 gross income from employment. In 1999, 2,120 individuals reported earnings from employment in tax records, averaging $15,900 gross income from employment. In the province 276,780 individuals reported earnings from employment in tax records in 2007, averaging $31,200 gross income from employment.

Change in Employment

In 2006, there was a 0.0% 5-year change in employment. In 1994, there was a -9.0% 5-year change in employment. In the province there was a -0.1% 5-year change in employment in 2006.



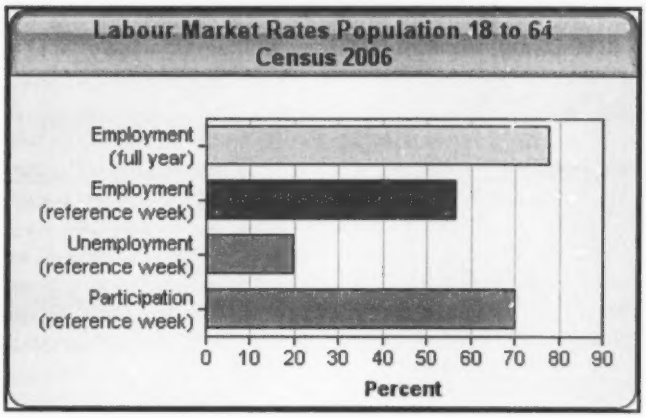
Labour Force Rates

In Local Area 13: Southern Shore, the employment rate for the entire year 2005 for those between 18 and 64 years of age was 77.7%. The provincial employment rate for the same period was 76.7%.

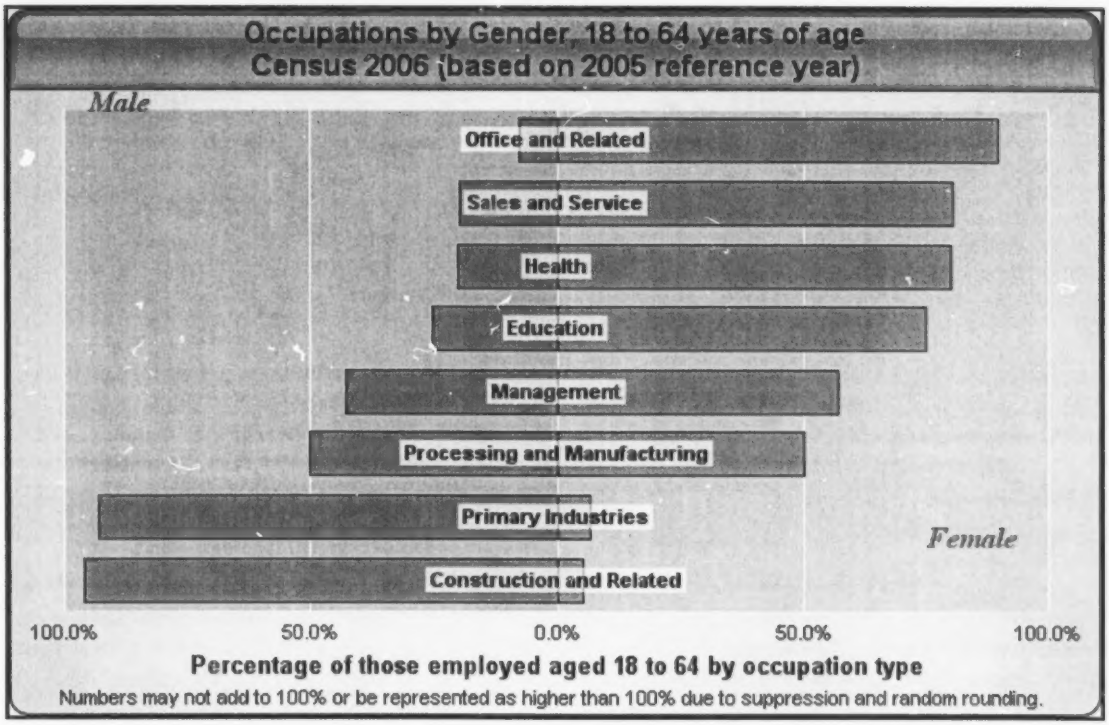
In Local Area 13: Southern Shore, the employment rate during the reference week of the 2006 Census for those between 18 and 64 years of age was 56.4%. The provincial reference week employment rate for the same period was 58.7%.

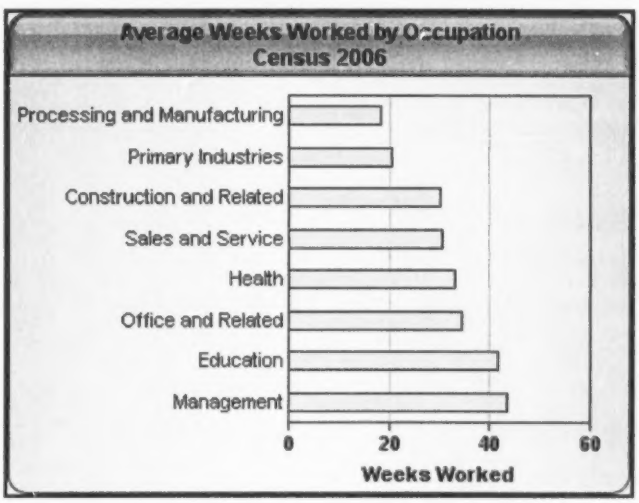
In Local Area 13: Southern Shore, the unemployment rate during the reference week of the 2006 Census for people between 18 and 64 years of age was 19.5%. The provincial unemployment rate during the reference week of the 2006 Census was 18.5%.

In Local Area 13: Southern Shore, the participation rate during the reference week of the 2006 Census for those between 18 and 64 years of age was 70.1%. The provincial participation rate for the same period was 72.0%. Participation rate refers to the labour force in the reference week, expressed as a percentage of the population between 18 and 64 years of age. The reference week is the week running Sunday to Saturday prior to Census Day.



Work by Occupation





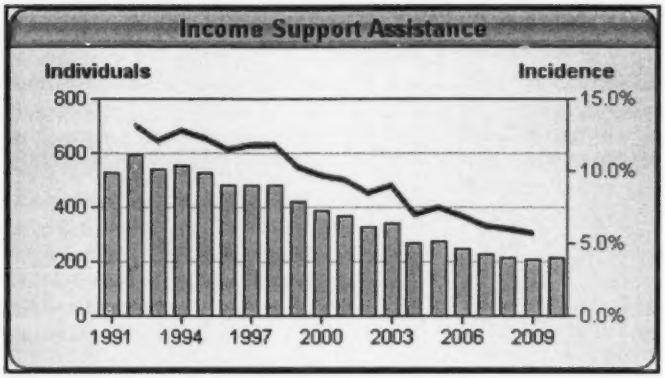
Occupation	Males (% of Total)	Females (% of Total)	Average Weeks Worked
Office and Related	7.7%	89.7%	34.4
Sales and Service	19.5%	80.5%	30.5
Health	20.0%	80.0%	33.1
Education	25.0%	75.0%	41.5
Management	42.9%	57.1%	43.3
Processing and Manufacturing	50.0%	50.0%	18.3
Primary Industries	93.1%	6.9%	20.6
Construction and Related	96.0%	5.3%	30.0

Income Support Assistance

The number of individuals in Local Area 13: Southern Shore who received Income Support Assistance at some point in 2010 was 215. For 1991, the figure was 525. The total number of children ages 0 to 17 in Local Area 13: Southern Shore who were in families receiving Income Support Assistance in 2010 was 50. For 1991, the figure was 175.

The average benefits for those people collecting Income Support Assistance in Local Area 13: Southern Shore in 2010 was $6,400. The average benefits in 1991 was $3,200. Provincially the average benefits was $6,800 in 2010.

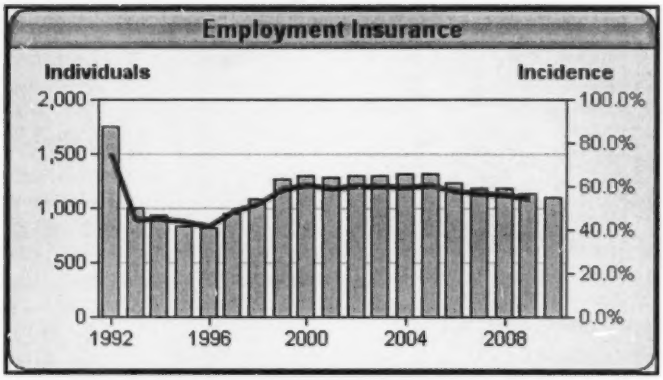
The average duration or the average number of months people were collecting Income Support Assistance in Local Area 13: Southern Shore in 2010 was 9.8 months. The average duration in 1992 was 5.1 months. The provincial average was 9.3 months of the year in 2010.



Employment Insurance

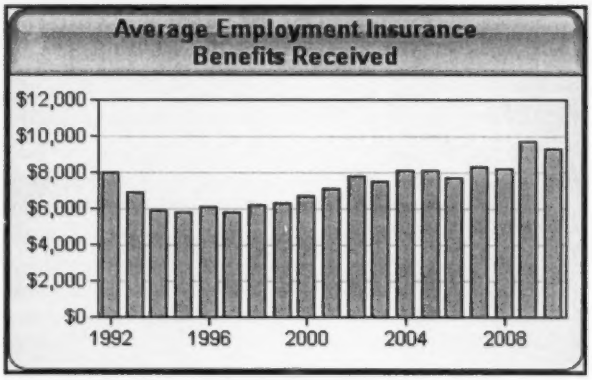
The number of individuals in Local Area 13: Southern Shore who collected Employment Insurance at some point in the year 2010 was 1,105. The 1992 figure was 1,750.

The employment insurance incidence, the percentage of the labour force in Local Area 13: Southern Shore who collected Employment Insurance at some point in the year 2009 was 54.3%. The 1992 figure was 75.1%. For the province, the percentage of the labour force who collected Employment Insurance at some point in the year 2009 was 34.4%.



The average benefits for those individuals collecting Employment Insurance in Local Area 13: Southern Shore in 2010 was $9,300 while the average benefits in 1992 was $8,000. In comparison, the provincial average benefits in 2010 was $8,200.

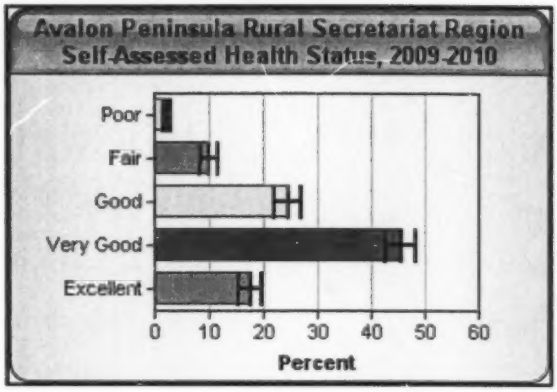
The average total Employment Insurance benefits increased substantially in 2009, partly due to the federal government's Economic Action Plan that temporarily increased the maximum number of eligible weeks of benefits from 45 to 50.



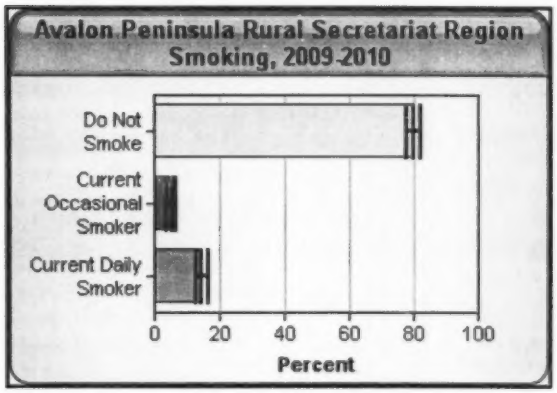
Health

A major indicator of well-being is how a person rates their own health status. In 2009-2010, 17.6% (+/- 2.2%) of individuals age 12 and over in Avalon Peninsula Rural Secretariat Region[c] rated their health status as excellent. 45.6% (+/- 2.8%) of individuals age 12 and over in Avalon Peninsula Rural Secretariat Region[c] rated their health status as very good.

For the province, 16.2% (+/- 1.2%) of individuals age 12 and over rated their health status as excellent; 43.9% (+/- 1.6%) rated their health status as very good.



The rate of smoking (current daily smokers) among those 12 years of age and older in Avalon Peninsula Rural Secretariat Region[c] in 2009-2010 was 14.7% (+/- 2.0%). The provincial rate was 18.6% (+/- 1.3%). 79.9% (+/- 2.3%) of those 12 years of age and older in Avalon Peninsula Rural Secretariat Region[c] reported they did not smoke. The provincial rate was 76.7% (+/- 1.4%).



The rate of those who had drank alcohol in the last year among those 12 years of age and older in Avalon Peninsula Rural Secretariat Region[c] in 2009-2010 was 79.4% (+/- 2.3%). The provincial rate was 75.8% (+/- 1.4%).

The percentage of those reporting having 5 or more drinks on one occasion at least once a month was 32.7% (+/- 3.0%) in Avalon Peninsula Rural Secretariat Region[c]. The provincial rate was 32.9% (+/- 1.8%).

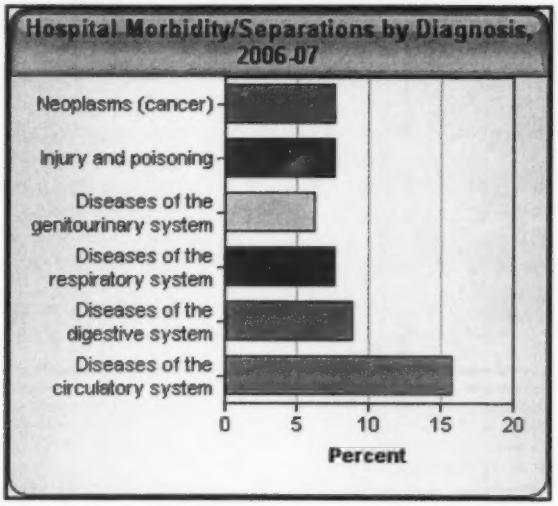
The percentage of people who were overweight or obese (adult body mass index 25 or greater) among those 18 years of age and older in Avalon Peninsula Rural Secretariat Region[c] in 2009-2010 was 60.1% (+/- 2.9%). The provincial rate was 63.5% (+/- 1.6%).

[c] Avalon Peninsula Rural Secretariat Region is used as Local Area 13: Southern Shore is unavailable.

Hospital Morbidity/Separations

The highest percentage (15.8%) of hospital morbidity/separations during the period 2006-2007 for Local Area 13: Southern Shore was due to diseases of the circulatory system. At the provincial level, diseases of the circulatory system also accounted for the highest percentage at 13.2%. The average days in hospital for this most common diagnosis was 10.3 days. The average days in hospital across the province for this

diagnosis was 10.3 days. The median age of people with this diagnosis in Local Area 13: Southern Shore was 73 years.



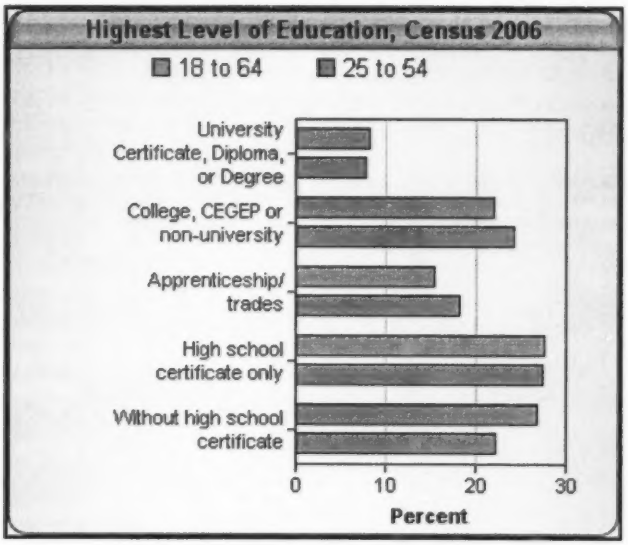
Education, Literacy, Skills and Training

Highest Level of Education

18 to 64 years of age

Census 2006 reported 26.8% of people 18 to 64 years of age in Local Area 13: Southern Shore do not have a high school diploma compared to 25.1% of people in the entire province.

In Local Area 13: Southern Shore about 73.2% of people aged 18 to 64 had at least a High School diploma in 2006 compared to 74.9% in the province as a whole. In Local Area 13: Southern Shore about 5.7% of those people aged 18 to 64 had a Bachelor's Degree or higher in 2006 compared to 13.3% in the province as a whole.



25 to 54 years of age

Census 2006 reported 22.2% of people 25 to 54 years of age in Local Area 13: Southern Shore do not have a high school diploma compared to 22.0% of people in the entire province.

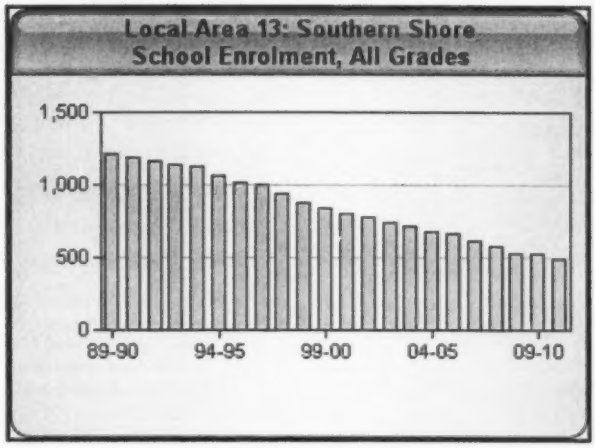
In Local Area 13: Southern Shore about 77.8% of people aged 25 to 54 had at least a High School diploma in 2006 compared to 78.0% in the province as a whole. In Local Area 13: Southern Shore about 7.1% of people aged 25 to 54 had a Bachelor's Degree or higher in 2006 compared to 15.1% in the province as a whole.

Enrolment and Teachers

Enrolment

In schools located within Local Area 13: Southern Shore:

School Year	1989-1990	2010-2011
Total Students	1,215	486
Primary	263	69
Elementary	234	53
Junior High	392	161
Senior High	325	203

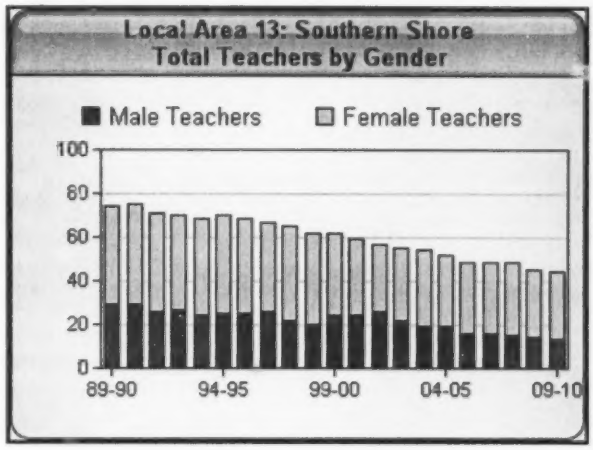


Teachers

In schools located within Local Area 13: Southern Shore:

School Year	1989-1990	2009-2010
Full-Time Teachers	72	43
Part-Time Teachers	2	1
Pupil Teacher Ratio	16.1	11.9

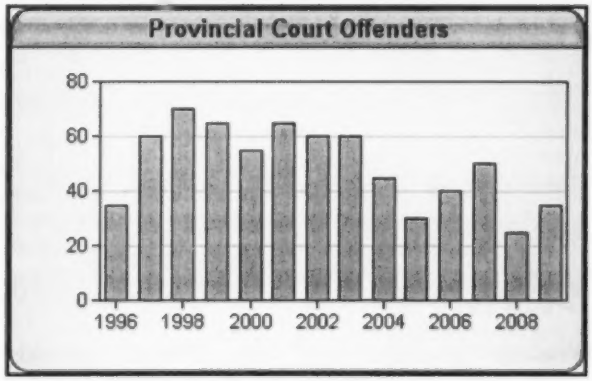
For a complete list of schools included in this area, see the footnotes section of this profile at www.communityaccounts.ca.



Community Safety and Social Vitality

Provincial Court

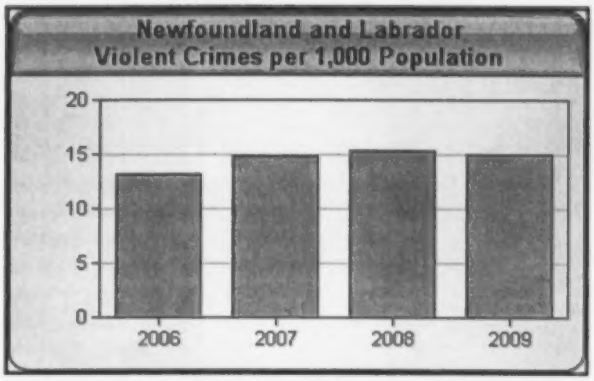
In 2009 in Local Area 13: Southern Shore there were 35 Provincial Court offenders. Of those 18 years of age and older, the 45 to 54 and 35 to 44 age groups showed to have the highest number of offenders, comparatively for the province the 18 to 24 age group had the highest number of offenders.



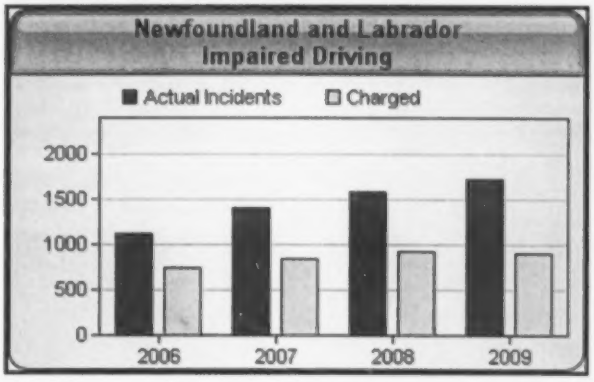
Canadian Centre for Justice Statistics

Total violent criminal code violations rate per 1,000 population was 14.98 for Newfoundland and Labrador[d] in 2009. This was down -2.1% from 2008 (15.30 per 1,000).

Violent criminal code violations are counted in terms of the number of victims in the incident. The number of incidents equals the number of victims of violent crimes. The exception to this is the crime of robbery which is included in the group of violent offences for analysis purposes but is counted as a non-violent offence in that one incident of robbery equals one offence regardless of the number of victims.

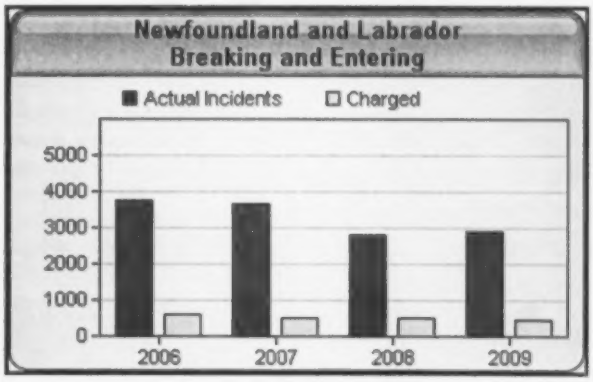


In 2009 there were 895 persons charged with impaired driving in Newfoundland and Labrador[d]. This was less than the number charged in 2008, which was 920.



In 2009 there were 435 persons charged with breaking and entering in Newfoundland and Labrador[e]. This was less than the number charged in 2008, which was 490.

Data on incidents that come to the attention of police are captured and forwarded to the CCJS according to a nationally approved set of common scoring rules and definitions. The reader should note however, that many factors could influence official crime statistics. These include: reporting by the public to the police; reporting by police to the CCJS; and the impact of new intiatives such as changes in legislation, policies or enforcement polices.



[d] The Province is used as the Police Region offset is not available for this geography.

Footnotes

Figures may not add to totals due to rounding.

The 2007 and 2008 Employment Insurance Incidence and Income Support Assistance incidence are calculated using 2006 labour force and 2006 taxfilers and dependents respectively. These will be updated once we receive more current information from Small Area and Administrative Data Division (SAADD) of Statistics Canada.

[a] Used as the fertility rate is not available for Local Area 13: Southern Shore.

[b] Average monthly total of all shelter expenses paid by households that own their dwelling. The owner's major payments include, for example, the mortgage payment and the costs of electricity, heat and municipal services.

[c] Avalon Peninsula Rural Secretariat Region is used as Local Area 13: Southern Shore is unavailable.

[d] The Province is used as the Police Region offset is not available for this geography.

[e] Police Regions are used as the Candian Centre for Justice Statistics tables are not available below Police Region level.

For Local Area 13: Southern Shore, there are 7 schools included. For a complete listing, view the profile online at www.communityaccounts.ca

Data Sources

Data compiled by the Community Accounts Team based on custom tabulations from the following:

Demographics

- Census of Population 1986 to 2006, Statistics Canada.
- Live Birth Notification System, Newfoundland and Labrador Centre for Health Information
- Statistics Canada Mortality Files, Newfoundland and Labrador Centre for Health Information
- Taxfiler data from Canada Customs and Revenue Agency summary information as provided by Small Area and Administrative Data Division, Statistics Canada.

Income, Consumption and Leisure

- Canada Customs and Revenue Agency summary information as provided by Small Area and Administrative Data Division, Statistics Canada.
- Census of Population 2001 and 2006, Statistics Canada.

Employment and Working Conditions

- Census of Population 2006, Statistics Canada
- Department of Human Resources, Labour and Employment
- Human Resources and Skills Development Canada
- Canada Customs and Revenue Agency summary information as provided by Small Area and Administrative Data Division, Statistics Canada.

Health

- Newfoundland and Labrador Centre for Health Information, Clinical Database Management System
- Canadian Community Health Survey (CCHS) 2009-2010, Statistics Canada

Education, Literacy, Skill and Training

- Census of Population 2006, Statistics Canada
- Department of Education

Community Safety and Social Vitality

- Statistics Canada, Canadian Centre for Justice Statistics
- Royal Canadian Mounted Police, Police Reporting and Occurrence System (PROS)
- Provincial Court of Newfoundland and Labrador, Department of Justice

- Demographics
- Income, Consumption and Leisure
- Employment and Working Conditions
- Health
- Education, Literacy, Skills and Training
- Community Safety and Social Vitality